



# Bernhardt Consulting Co.

*Our expert services will help your organization be more successful by facilitating movement in an ever-changing, dynamic world.*

*Our Mission: To Help Nonprofits to Be Run Right*



## **BACKGROUND INFORMATION**

Randy Bernhardt is the president of Bernhardt Consulting Co. He served as the chief administrative officer of the Progressive Agriculture Foundation from 1999 to 2013. While at the organization, Bernhardt was responsible for the organization's Better Business Bureau Wise Giving Alliance accreditation and Charity Navigator 4-Star, exceptional rating. He was senior vice president at the National FFA Organization from 1995 to 1999 and a regional director at the National FFA Foundation from 1992 to 1995. He has raised more than \$39.6 million as a consultant and while working as a non-profit executive. Bernhardt has held the Certified Fundraising Executive (CFRE) credential since 2000. Bernhardt Consulting Co. has been recognized by Expertise LLC as one of the top Albuquerque-based public relations firms eight years consecutively. He earned an MS at the University of Illinois and a BS at Michigan State University.

## **PROFESSIONAL EXPERTISE**

- Public charity, private foundation and corporate management.
- Organizational restructuring.
- Development and execution of strategic plans.
- For-profit and non-profit organizational, financial and human resources management.
- Corporate sponsorships, corporate social responsibility and corporate stewardship.
- Leadership for Board of Directors and corporate executives.
- Collaborate with Board of Directors and corporate executives.
- Hire, train and provide leadership for professional staff, administrative staff and volunteers.
- Human resources, legal and financial functions.
- Domestic and international contract development and negotiations.
- Event planning for organization annual meetings and conventions with 100 to 50,000 attendees.
- Media relations and public relations management.



Randy Bernhardt

## **TESTIMONIALS**

*"You are incredible in the work that you do. You facilitate relationships flawlessly."* Katie Carpenter, President, National Agriculture in the Classroom.

*"With Randy's knowledge and experience, along with organization and attention to details, he will be a solid contributor to many worthwhile organizations."* Brian Barksdale, CPA, Carr, Riggs & Ingram LLC, Partner

## **SERVICES**

Organizational Management: Board Development • Contract Development • Employee Incentive & Compensation Plans • Financial Management • Human Resources • Licensing Contracts • Mission, Vision & Strategic Planning • Nonprofit Legal Issues • Nonprofit Start-Up • Performance Review Systems • Reorganization • Succession Planning • Training & Mentoring

Marketing & Public Relations: Cause Marketing • Corporate Social Responsibility (CSR) • Marketing & Communication Plans • Media Relations • Public Relations

Fund Development: Annual Giving • Development Plans • Endowments • Event Planning • Fundraising • Grant Writing • Sponsor/Donor Stewardship • Workshop Presenter

## **CONTACT**

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